

GROW OUR COMPANY

Parttime internship position in a growing, high-tech scale-up company

Do you want to help growing our high-tech scale-up company to the next level?

Are you in to business and interested to work in a high-tech environment?

Who we need

We are looking for a talented student/intern who is willing to take on the challenge to scale our Life Science instrument division by running and improving our lead identification & generation process. You will leverage the effectiveness of our sales team by finding, qualifying and registering potential customers from all over the world. You will provide feedback on the lead generation process and explore and work with new tools to accelerate lead generation.

Your activities will include:

- Identify leads in the market
- Enter sales prospects into our CRM system
- Help with lead sourcing for conferences and demonstrations of the sales team
- Help improve our lead generation strategy
- Execute lead generation campaigns set out by marketing

About you

You are a student of a Dutch university or applied university (Hogeschool)

HBO / BSc. with a focus on Business or Technology

You have affinity or experience with marketing or sales

You have analytical skills

You have a can-do mentality

You are a technology enthusiast

You are a fast learner

You can work independently as well as in a team

You have a creative mind

You have strong written and verbal communication skills in English

You are available at least 16 up to 40 hrs / week for at least 3 up to 6 months

What we offer

Optics11 is a fast-growing high-tech company based in Amsterdam. We are developing new fiber-optical measurement systems for existing and new markets, ranging from life science to energy and transportation. We have customers all over the world. You will be a part of a young and enthusiastic team and will be working in a challenging international environment.

Do you think that you are a good match for Optics11? Let's get in touch!

Please send in your resume and motivation letter to info@optics11.com

