

MARKETING INTERN

Our technology is cutting edge and we want our marketing strategy to be the same!

About the position

As a dynamic and fast-growing company, Optics11 is now looking for a Marketing & Communication talent for our industrial sensing instrument division. You will be key in enabling potential customers world-wide to find and engage with the unique high-tech solutions of Optics11, mainly through our on-line presence. Marketing strategy is currently at a very basic level, so we need somebody that will bring us to the next level. Your activities will include:

- Actively research customer profiles and define market segments
- Set-up and maintain SEO/SEA process (Google Ads/Google Analytics)
- Develop and manage Social Media of Optics11
- Manage and grow content on Optics11 website together with application specialists
- Provide creative input in improving the on-line position of Optics11
- Develop a general marketing and communications strategy

About you

- You have affinity or experience with digital marketing
- You have analytical skills
- You have a can-do mentality
- You are a technology enthusiast
- You are a fast learner
- You can work independently as well as in a team
- You have a creative mind
- You have strong written and verbal communication skills in English
- You are available full time for at least 3 months

About the company

Optics11 is a fast-growing high-tech company based in Amsterdam. We are developing new fiber optical measurement systems for existing and new markets, ranging from defence, high voltage, seismic, energy to transportation. We have customers all over the world. You will be a part of a young and enthusiastic team and will be working in a challenging international environment.

There is potential for permanent position after the internship.

Do you think that you are a good match for Optics11? Let's get in touch!

Please send in your resume and motivation letter to recruitment@optics11.com

